

XIOMARA ESPAÑA

🌐 xioespana.com

✉ espanaxio@gmail.com

DESIGN EXPERIENCE

STARFACE • Graphic Designer

Los Angeles, CA Feb 2022-Present

Conception and design execution (packaging, digital, web, print, email, collateral) for marketing campaigns, collaborations, and sales. Designed assets for the Amazon storefront and product pages. Concepted and designed evergreen email campaigns and advertising. Created mailers for collaborations with SpongeBob SquarePants, illustrated a printable coloring book for the annual birthday sale, and designed the dieline, exterior, and packaging for the limited-edition Star Balm Hello Apple.

AwesomnessTV & Nickelodeon • Youtube Graphic Designer

Los Angeles, CA 2021

Produced graphics and thumbnails for the AwesomnessTV YouTube channel. Designed social content and branding for shows including: Next Influencer, Noah Beck Tries Things, Growing Up Eileen, and Sorta Scary Show. Created gifs for Hispanic Heritage Month.

TaskForce & Into Action • Motion Graphic Designer

New York, NY 2020-2021

Designed and animated visuals to engage young voters and promote diversity and human rights. Gifs featured on Women's March Instagram, Democracy for All, & SwingLeft San Francisco.

Fathom Information Design • Designer

Boston, MA 2020-2021

Developed products for understanding data that require a clearer approach. Designed a series of state cards for the Barbara Bush Foundation to combat adult literacy in the U.S. Creative directed a series of magnets inspired by COVID as holiday gifts for clients.

MTV Viacom • Brand Design Intern

New York, NY 2019

Assisted Creative Director on digital, print and broadcast graphics for Video Music Awards, Movie Awards, scripted and reality shows and more, including logo development for the return of Making the Band.

Paper Chase Press • Graphic Design Intern

Hollywood, CA 2018

Researched and identified three key design trends and moods for cookbooks. Developed a custom line of layout templates based on these trends to be sold online. Assisted in photoshoots, bindery production, and event coordination.

High Wide & Handsome • Advertising Intern

Culver City, CA 2015-2017

Developed brand identities for emerging startups. Created digital and social content for clients such as, Cup of Noodles, Thinkthin, Dean's Dip, and Marie's Dressing. Assisted in photo shoots and influencer events.

The Cobra Shop • Graphic Design Intern

Hollywood, CA 2017

Researched current trends in the fashion industry. Designed email-blasts, flyers, graphics, e-vites, and other marketing material. Assisted in pop ups and product launches. Featured female photographer at Girl Cult Festival.

EDUCATION

Rhode Island School of Design (RISD)

Providence, RI 2020

BFA Graphic Design Honors
Concentration in Literary Arts + Studies

Iceland Artistic Practice in 24 Hour Light

Reykjavik, Iceland 2017

Brown University

Providence, RI 2018-2019

Intro to Poetry & Intro to Fiction Courses

Art Center of Design, Saturday High

Pasadena, CA 2010-2016

Graphic Design & Photography

Summer Immersion

Abbey Road Summer Program

St. Laurent du Var, France 2014

Oxbridge La Escuela Preparatoria

Barcelona, Spain 2013

SKILLS

Design:

Print + Packaging Design; Brand Identity & Marketing Campaigns; Web Design; Illustration & Iconography, Typography; Photography.

Adobe Certified Illustrator Expert

Issued by Adobe | March 2025

Adobe Creative Suite (InDesign, Photoshop, After Effects); Figma; Keynote; Asana; GitHub; HTML/CSS/JavaScript.

Foreign Language:

Spanish (Fluent); French (Intermediate).

AWARDS & EXHIBITIONS

RISD Joan Shewmon Memorial Award 2020

RISD Graphic Design Senior Show 2020

Malcom Gear Endowed Scholarship 2019

PUBLICATIONS & INTERVIEWS

Jaulas: Xiomara España, Lenscratch, 2020

How to Exhibit at the Biggest Online BFA

Student Show, Latinalore, **Paper Magaine** 2020

RISD Presents Senior Student Show 2020,

Latinalore, **Hyperallergic Magaine**, 2020